



## Important Notice: AI-Generated Artwork

Please note that we **do not accept AI-generated artwork for printing.**

- AI-generated images may look good on screen, but they are often not suitable for large-format printing. These images can become blurry, distorted, pixelated, or contain hidden errors when enlarged for print.
- Most AI images are created in **RGB**, because they are made for screens. Printers work with **CMYK**, spot colours, or device-specific ink profiles.
- Clients often submit AI artwork as PNG or JPEG only. For large-format printing, companies prefer proper production files such as PDF, TIFF, EPS, with correct scale, bleed, trim, colour setup, and linked/embedded assets.
- A flat AI-generated JPEG is hard to edit because the printer cannot easily separate text, logos, background, cut lines, or brand elements.
- AI images are often generated at screen-friendly sizes, for example 1024×1024 px or 2048×2048 px. That may look sharp on a phone, but when stretched to a large graphic, it can become blurry or pixelated.
- Large-format print often needs bleed, margins, panel overlaps, crop marks, contour-cut paths, eyelet positions, and safe zones. AI images do not include these requirements. Missing bleed or unsafe text placement can cause important parts of the design to be cut off.

### Our artwork requirements:

To ensure the best print quality, we require your **original design files**, including:

- Original artwork files
- Logos
- Images
- Fonts, where applicable
- Artwork supplied on our correct templates

Our standard **setup fee of R150.00 excluding VAT** only covers the setup of **print-ready artwork** that has been correctly supplied **on our templates** and **in high-resolution vector PDF format**.

Please note that if AI-generated images are submitted, or if AI-generated images are copied onto our templates, the artwork will **not be accepted as print-ready**.

In this case, we will review the artwork and send you a separate quotation to **redraw or recreate the design into a proper print-ready format**. Note that any artwork that needs to be redrawn or recreated will add additional time to the initial production timeline. Our standard lead time is **4 to 7 working days from approval of final print-ready artwork**.

This is to ensure that your final printed product is clear, professional, and of the highest possible quality.

Thank you for your understanding.